

Communication and The Media**Aspect: Student Choice****Name:** _____**The Assessment****This written assignment is in two parts:****Part A: Rationale (150-200words)**

This is used to introduce your answer and explain how you intend to achieve your aim (s). You must include the following details:

- the subject you are investigating
- your aim(s)
- a brief description of your sources
- an explanation of how you intend to achieve your aims through your choice of audience, register, style, text type, and use of details from your sources

Part B: New Text 300-400 words

Write a new text about the aspect of communication and the media that interests you most. Your new text must be written in your own words and the content must be clearly related to one or more of the core topics. The details you will include in your new text must come from your sources. The text type you choose to use can be selected from the text type list you have already been given. You may include illustrations, but artistic merit will not be assessed.

The content of your new text must be:

- closely related to the subject and aims you stated in your rationale
- show your ability to organize the details you have chosen to use
- show your ability to use language and a text type that suits your purpose and audience
- be written in your own words

Text Types: Select your new text type from:

article	column	blog/diary entry	brochure/flyer/leaflet/pamphlet/advertisement
essay	interview	introduction to a speech	news report report review
set of instructions or guidelines		written correspondence (letter or e-mail)	

Process:

The Written Assignment is written in your own time, although you may be given some class time as well. It is the responsibility of your teacher to give you guidance and verbal feedback at different stages of your work. Your teacher is also responsible for ensuring that your answer is your own work.

Timetable

Stage	Due Date
<p>1. Brainstorm potential subjects and then select your best one. Also, decide who the author and audience will be for your new text. Write a research question for your subject. Meet with your teacher to discuss what your question, author and audience will be.</p>	
<p>2. Search online for up to 4 potential sources for your subject. Create the key word search terms you will use to locate information. This will make your search more successful. Use more than one search engine to search for suitable sources.</p> <p>Locate a variety of sources such as: articles, blogs, interviews, news reports, letters to the editor, and reviews for example, and remember one source can be audio or audio visual. Use skim and scan reading techniques to quickly decide if a source is useful. Choose articles you can understand after you have looked up words you do not know in your dictionary.</p> <p>Check the sources contain details that help you answer your WA research question. Also check that the sources are reliable. Do you believe what the writer is saying is honest, accurate fair and supported by the examples or explanation he or she has given? Save potential sources online in your WA folder.</p>	
<p>3 Re-read the sources you have chosen and make notes. You must use the note-making sheet your teacher has given you for this step.</p> <p>Meet your teacher again and briefly describe what sources you have decided to use and justify how they will help you to write about your subject. Your teacher will give you feedback about whether you are ready to write the first draft of your WA.</p>	
<p>4. Write, revise and proof read your draft copy and submit a hard copy to your teacher.</p> <p>Before submission, self check your draft against the rubric and checklist that is below. You will now receive final oral feedback from your teacher.</p>	
<p>5 Use the feedback you have received to revise and prepare a final copy of your answer. Submit a copy through Turnitin as well as a hardcopy to your teacher.</p>	

Checklist

1. Look at the attached summary of the criterion **before you begin** planning your answer.
2. Provide an accurate word count at the bottom of both your rationale and response.
3. Number each page, place your rationale before your response and provide a heading for both sections.
4. Reference your sources using MLA format at the bottom of your new text. Use Easybib.
5. **After** you have completed your rationale and response check whether you have **achieved the criteria** by ticking one of the columns beside the criteria.

Criteria	Description	Yes	Not sure
Rationale and Task	1. You have used the rationale and task effectively to achieve your aims. 2. You have stated your aim (s) and explained how you intend achieving them. You have described your sources. 3. The subject is relevant to the sources and is the focus of your new text. 4. The text type you have chosen is appropriate to your audience and aims.		
Organization/Development	Ideas are organized and developed effectively		
Language (used for the task only)	1. A good range of vocabulary is used accurately and appropriately. 2. Complex sentences are clear and effective. 3. Rhetorical devices are varied and effective.		

Academic Honesty

The answer I have written is my own work and I have fully complied with the Overseas Family school's academic policies.

Signature: _____

PNM/IBS1/2014/WA